

THE ELEVENTH ANNUAL
HOPE GALA
AMERICAN CANCER SOCIETY • LINCOLN

NOVEMBER 16, 2108
THE LINCOLN MARRIOTT CORNHUSKER HOTEL





If you know...

A child who has been cured of leukemia,
A friend who has been treated with tamoxifen for breast cancer,
A family member who has a regular Pap test,
A cancer survivor celebrating another birthday,

Then you know...

Someone who has benefited from American Cancer Society research.

Join us in our mission to
save lives, celebrate lives,
and lead the fight for a
world without cancer at
LINCOLN'S 11TH ANNUAL



WHEN FRIDAY, NOVEMBER 16, 2018
6PM TO 10PM

WHERE THE LINCOLN MARRIOTT CORNHUSKER HOTEL
333 SOUTH 13TH, LINCOLN, NE 68508

WHY The American Cancer Society is the nationwide, community-based
voluntary health organization dedicated to eliminating cancer as
a major health problem by preventing cancer, saving lives, and
diminishing the suffering from cancer through education, advocacy
and service.

WEBSITE HOPEGALA.ORG

ACS SUPPORT HEATHER SMART, Community Developement Manager
402 . 260 . 3284
heather.smart@cancer.org

A Year in the Life
**OF THE AMERICAN CANCER SOCIETY
IN LINCOLN/LANCASTER COUNTY**

Every day, the American Cancer Society is saving lives.
Here are some ways we make an impact each year.

903
INDIVIDUALS DIAGNOSED
WITH CANCER
were provided resources and services,
supporting them during their cancer
journey.

86 NEW WIGS &
132 NEW HATS
TURBANS, AND SCARVES
were given to cancer patients receiving
treatment in Lincoln/Lancaster County.

182
HOTEL ROOM NIGHTS
WERE PROVIDED AT
NO CHARGE
to cancer patients (and their caregivers)
receiving treatment in
Lincoln/Lancaster County.

1,098
FREE RIDES
were provided to cancer patients receiving
treatment in Lincoln/Lancaster County
through the American Cancer Society
Road To Recovery® program.

505
INDIVIDUALS RECEIVED
A PERSONAL HEALTH
MANAGER

45
FEMALE CANCER PATIENTS
receiving treatment in Lincoln/Lancaster
County attended a Look Good Feel Better
class.

Support the Gala AND SAVE LIVES

Here are just a few examples of how we worked toward achieving our mission.

Galas are unique, amenity-rich events held at prestigious community venues. Led by influential volunteer leaders, these premier events offer guests an opportunity to connect with industry and philanthropic leaders while enjoying exclusive dining and entertainment experiences.

By supporting an American Cancer Society gala, you are making an investment in us and will enjoy a positive return in marketing value and impact on your organization, all while helping us achieve our mission to save lives, celebrate lives, and lead the fight for a world without cancer.



We are currently funding **750** grants to **200** research institutions and universities.



Our website, cancer.org, had more than **108 million visits** for the latest, most accurate information on virtually all topics related to cancer.



We provided nearly **335,000 rides** to treatment and other cancer related appointments.



We provided more than **456,000 nights** of free lodging at our Hope Lodge communities, and more than **61,000 nights** of free or reduced lodging through our Hotel Partners Program.



The American Cancer Society Cancer Action Network (ACS CAN), our nonprofit, nonpartisan, advocacy affiliate, helped to increase taxes on tobacco products - which can **prevent children from smoking and helping adults quit**.



We work in communities across the county to get health care professionals information and resources to help people **prevent cancer and find it early**, when it's most treatable.

2018 PARTNERSHIP OPPORTUNITIES

You are cordially invited to partner with the American Cancer Society Lincoln Hope Gala - an evening of raising funds to support our mission to save lives, celebrate lives, and lead the fight for a world without cancer.

PRESENTING PARTNER | \$10,000

Exclusive Opportunity

- Two VIP Tables of 8 (16 guests)
- Premium wine for tables
- Complimentary delivery of auction items for table guests (Lincoln area)
- Valet parking for table guests
- Opportunity for company representative to provide the welcome address at the event
- Opportunity to provide company-branded bags for guests to take home
- Recognition as Presenting Partner in all event media materials
- Recognition as Honorable Visionary Award recipient during the event
- Company logo recognition on the event save the date*
- Company logo recognition on the event invitation*
- Company logo recognition on the event program cover*
- Full-page acknowledgment in the event program*
- Company logo recognition in the event program*
- Company logo recognition on event signage
- Company logo recognition on table signage
- Company logo recognition on the event website, with link to company website
- Company logo recognition on the event social media page, with link to company website
- Company logo featured on event PowerPoint/video
- Prominent podium recognition by event emcees

**Commitment must be received prior to printing deadlines*

2018

PARTNERSHIP OPPORTUNITIES

PLATINUM PARTNER | \$7,500

Three (3) opportunities available

- VIP Table of 8
- Premium wine for tables
- Complimentary delivery of auction items for table guests (*Lincoln area*)
- Valet parking for table guests
- Recognition as either (*choose one*):
 - **Auction Sponsor:** Company logo featured on the mobile bidding application and bid numbers
 - **Beverage Sponsor:** Company logo recognition on signage placed at each bar
 - **Dinner Sponsor:** Company logo recognition on menu cards placed at each seat
- Company logo recognition in the event program*
- Company logo recognition on event signage
- Company logo recognition on table signage
- Company logo recognition on the event website, with link to company website
- Company logo recognition on the event social media page, with link to company website
- Company logo featured on event PowerPoint/video
- Prominent podium recognition by event emcees

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DIAMOND PARTNER | \$5,000

Two (2) opportunities available

- One Table of 8
- Valet parking for table guests
- Recognition as either (*choose one*):
 - **Photo Booth Sponsor:** Company logo recognition on the photos for guests to take home
 - **Water Station Sponsor:** Company logo recognition on water bottles available to guests as they depart the event
- Half-page acknowledgment in the event program*
- Company logo recognition in the event program*
- Company logo recognition on event signage
- Company logo recognition on table signage
- Company logo recognition on the event website, with link to company website
- Company logo recognition on the event social media page, with link to company website
- Company logo featured on event PowerPoint/video
- Prominent podium recognition by event emcees

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2018

PARTNERSHIP OPPORTUNITIES

PEARL PARTNER | \$2,500

Three (3) opportunities available

- One Table of 8
- Recognition as either (*choose one*):
 - **Coat Check Sponsor:** Company logo recognition on signage at the Coat Check
 - **Lights of Hope Sponsor:** Company logo recognition on signage at the Lights of Hope table
 - **Wine Pull Sponsor:** Company logo recognition on signage at the Wine Pull
- Quarter-page acknowledgment in the event program*
- Company name printed in the event program*
- Company name printed on event signage
- Company name printed on table signage
- Company name listed on the event website, with link to company website
- Company name listed on the event social media page, with link to company website
- Company name included on event PowerPoint/video

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CRYSTAL PARTNER | \$1,500

- One Table of 8
- Company name printed in the event program*
- Company name printed in event signage
- Company name printed on table signage
- Company name listed on the event website, with link to company website
- Company name included on event PowerPoint/video

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Thanks to the generous donations from corporate partners and individuals like you, we are saving lives from cancer and celebrating life.

EVERY SINGLE DAY.

cancer.org | 1.800.227.2345

